

FIRENZECOLOR™ CONVERSION & YIELD

THE MAJORITY OF OUR PRODUCTS ARE SOLD IN KILOGRAMS



One sample size = 1kg 

One gallon = 5kg 

One 4-gallons bucket* = 20kg 

Sold in 5-gallon buckets
(pick up only)

Grassello Fino - 22kg
Carrara Course 24kg

BELOW ARE SOME OF OUR PRODUCTS AND HOW MUCH THEY YIELD PER KG.

Marmorino KS	6-10 sq ft/kg	Marmur Fine	6-8 sq ft/kg
Grassello Fino	10-12 sq ft/kg	Marmur Medio	5-7 sq ft/kg
Calcecruda	6-8 sq ft/kg	Teodorico	6-8 sq ft/kg
Calcecruda Intonaco	4 -5 sq ft/kg	Florenzia	10-12 sq ft/kg
Carrara Coarse	8-10 sq ft/kg	VP MStone	8-10 sq ft/kg
Era A Pennello	18-32 sq ft/kg	VP Suede	8-10 sq ft/kg
Era Veneziana Media	10-11 sq ft/kg	VP Toscano	6-8 sq ft/kg

BELOW ARE MORE PRODUCTS AND HOW MUCH THEY YIELD LITER (LT)

One sample size = 1Lt 

One bucket size = 5Lt 

These products can also be sold in 0.25Lt (8.5 oz) and 0.5Lt (16.9 oz) increments

PRIMERS

Firenzeprimer	120 sqft/Lt
Novalux E	100 sqft/Lt
Decofix	250 sqft/Lt

WAXES - 300 sqft/Lt

Cera Hydra Plus Wax
Bronze Wax
Silver Wax
Gold Wax

SEALERS

Firenze Protection Soap & Fase Silossonica	300 sqft/Lt
Firenze Clearcoat	200 sqft/Lt

METALLICS

Africa/Dune Africa	70 sqft/Lt	Dunali Metallic Paint	80 sqft/Lt
Animamundi Gold/ Silver	45 sqft/Lt	Shimmercoat	20-30 sqft/Lt
Dune Double Gold/ Silver	60 sqft/Lt	Swahili Gold/Silver***	100 sqft/Lt

* Approximations are due to the fact that liters and gallons are measurements of volume, and kg is measurement of mass.

** Yield is for a 3 coat basis.

*** Yield is for a 1 coat basis.

Primers Waxes and Sealers are all accounted for on a 1 coat basis. All other Venetian Plasters and Metallics yield numbers are accounted for on a 2 coat basis.

Please be advised that all of these conversions are approximate and dependent on application technique and style preferences.